

Cookies Policy

1 - WHAT ARE COOKIES?

Cookies are small files that contain a set of characters/text and are sent to a user's computer when he visits our website.

Cookies are what allows the site to recognize a visitor when he returns and what activates their settings and preferences saved from the previous visit.

When a user revisits our website with the same device, the cookie and all the information it holds will be sent back to the original website (first-party cookie) or to the website it belongs to (third-party cookie). Consequently, the site may detect that he is a returning visitor and, in some cases, display different content.

The length of time a cookie remains on the user's computer will vary according to the cookie category the site uses.

2 - WHY WE USE COOKIES

Indigo uses cookies, to tailor the website to your needs by using the information collected during your visit, that you have accepted to share.

By collecting this data, we are able to recognize him and retrieve the data from his previous visit with the help of his IP, Browser and Operating System information, whenever he returns to the website.

3 - WHAT COOKIES DO WE USE?

i. THIRD-PARTY COOKIES (FOR MARKETING)

Cookies that help to understand how long the visitor has stayed on the website, which pages he considered most useful, why has he spent more time on those pages and how he was directed to the Indigo page.

These cookies are stored in the visitor's browser and are sent from servers of external websites that collaborate with Indigo. Google, is a good example, has it installs cookies in browsers to

analyse various aspects related to the website and visitors' performance. They are used, among others, to:

- **Google Analytics**

Indigo uses the analytics service Google Analytics provided by Google. In doing so, Google accesses the cookies of the user and uses them to analyze the use of the website. The data of the cookies is also regularly transmitted to the US and stored on Google's own servers. This website has enabled the anonymization of IP addresses feature, which truncates the IP address before submitting it.

Google uses this information for the detailed evaluation of the use of this website. Google summarizes the information about the website activities for Indigo in structured reports.

To ensure the required level of protection, Google is certified under the EU-US Privacy Shield.

Indigo does no profiling and therefore the IP address stored by means of Google Analytics will not be merged with other Google products or services.

Opt-out

To prevent Google from collecting and processing the data generated by the cookie and related to your use of the website, you can simply download and install a browser add-on at

<https://tools.google.com/dlpage/gaoptout>.

- **Understand how each visitor used the website, thus optimising its structure and content.**

Based on this information we can analyse, for example, the route of the user's computer cursors.

To learn more about third-party Cookie policies, please visit the following page:

<https://support.google.com/analytics/answer/6004245/>

4 - HOW TO MANAGE AND DISABLE THE WEBSITE COOKIES

Users can disable the cookies configuration in their browsers if they wish to do so. They will, nonetheless, have a less intuitive interaction by not using cookies.

Regardless of your choice, you can continue to access the site for what is essential, but if you wish to deactivate this option, you will not be able to use all the interactive features of our website.

Here's how to do it for:

- [Internet Explorer](#)
- [Firefox](#)
- [Chrome](#)
- [Safari web](#) et [iOS](#).

5 - SOCIAL MEDIA PLUGINS

On our website, we use elements from social media, namely Facebook, LinkedIn, Twitter, Instagram, and others. The suppliers of the main plug-ins are Facebook Inc., Twitter Inc. and Instagram LLC ("Providers"). By web page elements we mean, for example, buttons (so-called "social plug-ins") or content comprised by these service providers.

The user's browser establishes a direct connection with the server of the service provider when the user visits a page of our website that contains one of these elements. The element's content is transmitted by its provider directly to your browser and integrated into the Indigo page. By integrating the website elements, the service providers become aware that your browser has accessed the corresponding page on our site, and even if the user does not have an account with this provider (e.g. Facebook) or is not logged in at that moment, this information (including your IP address) will be communicated by your browser directly to the US service provider's server and stored there.

If the user is logged in to one of the services, the service provider can directly assign this visit to the user's profile on the service.

Indigo has no influence on the data parameters that the providers collect with the help of the website's elements. For details on the purpose, the extent of data collection and the processing and further use of the data by these providers, as well as the rights and configuration options to protect your privacy, please read the provider's privacy policy.

To prevent the service providers to directly associate the data collected through our website to your profile in this service, you should always log off on these pages.

Lastly, it is possible to completely prevent the website's elements from loading by using browser add-ons.